

THE PRECIOUS CARGO FOUNDATION

2024 ANNUAL COMMUNITY BABY SHOWER



# 2024 PRECIOUS CARGO COMMUNITY BABY SHOWER SPONSOR PACKET

[www.PreciousCargoFoundation.org](http://www.PreciousCargoFoundation.org)

# Welcome, Sponsor!

**Welcome to Precious Cargo's Community Baby Shower Sponsorship Packet!** At Precious Cargo, we are dedicated to addressing the significant disparities in maternal healthcare faced by minority women. Together with our esteemed sponsors, we strive to combat these disparities and provide support to new mothers in need, particularly those residing in areas with higher minority rates.

## Why Support Precious Cargo?

1. **Diaper Needs:** Newborns go through an astonishing 10-12 diapers every day. For families experiencing financial hardship, affording an adequate supply of diapers becomes a daunting challenge.
2. **Necessity Costs:** The first year of a baby's life comes with essential costs that range between \$9,000 and \$11,000. These expenses encompass vital items such as food, clothing, hygiene products, and healthcare, posing a significant burden for families already facing financial strain.
3. **Community Struggles:** Shockingly, nearly 1 in 3 families with children in our community struggle to provide the essentials for their babies. This statistic reflects the stark reality faced by numerous families who lack access to resources and support systems.
4. **Impact of the Pandemic:** The pandemic has further exacerbated financial hardships for families. While the cost of living has increased, living wages have remained stagnant, leaving vulnerable families in an even more precarious position.

**By supporting Precious Cargo's Community Baby Shower, you will play a vital role in addressing these pressing challenges faced by new mothers in need.** Together, we can make a lasting difference and ensure that every baby receives the care, support, and essentials they deserve.

Thank you for considering sponsorship with Precious Cargo. Your support will directly impact the lives of mothers and babies in our community, creating a brighter and more equitable future for all. Please let me know if you need any further assistance!

Sincerely,

*Precious J. Bradley*

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# 2023 Precious Cargo's Community Baby Shower Impact Report

## OUR TOTAL COLLECTED DONATIONS

**100**

Bottles/cans of baby formula was donated during a formula shortage.

**100**

Packs of diapers/wipes were donated.

**74**

Jars of baby food were donated.

**5**

Gift cards were donated from Old Navy and raffled off.

**3**

Strollers/carseat combos were donated and raffled off.

**4**

Breastfeeding pumps were donated and raffled off.

## OUR MILESTONES

**80**

Families were served at our last community baby shower.

**6**

Storefronts ran campaigns in the month of June and collected donations from customers.

**2**

NC Co-op grocery stores: Weaver Street Market and Deep Roots Market ran successful donation campaigns which will like to be continued.



# 2022 Precious Cargo's Community Baby Shower Impact Report

## OUR TOTAL COLLECTED DONATIONS

**123**

Bottles/cans of baby formula was donated during a formula shortage.

**103**

Packs of diapers were donated.

**74**

Lamaze bras were donated to promote breastfeeding in the community.

**5**

Gift cards were donated from Old Navy and raffled off.

**3**

Strollers/carseat combos were donated and raffled off.

**2**

Breastfeeding pumps were donated and raffled off.

## OUR MILESTONES

**113**

Families were served at our last community baby shower.

**6**

Storefronts ran campaigns in the month of June and collected donations from customers.

**2**

Co-op grocery stores: Weaver Street Market and Deep Roots Market ran successful donation campaigns which will like to be continued.

  
PRECIOUS CARGO  
Durable Services LLC

YOU ARE INVITED TO  
Precious Cargo's *Community*  
*Baby Shower*  
HONORING  
**Families of the Triad**  
SATURDAY, AUGUST 6TH  
10-3PM

MOREHEAD RECREATION CENTER  
101 PRICE ST.  
HIGH POINT, NC 27260

To volunteer email: [precious.bradley91@gmail.com](mailto:precious.bradley91@gmail.com)  
For monetary donations Cashapp: \$QueenP910

Still want to donate? Use the QR Code to access our wishlist!

[www.PreciousCargoNc.com](http://www.PreciousCargoNc.com)



# Sponsorship

# LEVELS



## Change Agent - \$2,500-\$5,000

- Precious Cargo's Community Baby Shower '23 Impact Report
- Social Media Acknowledgement (Story & Carousel)
- Logo placement on the Precious Cargo website
- Precious Cargo Toolkit
- Precious Cargo Newsletter Feature
- Opportunity to add swag items to Precious Cargo Goodie Bags
- Welcome to set up an informational table at the event.
- Logo placement on all official promotional material.

## Advocate - \$1,500- \$2,499

- Precious Cargo's Community Baby Shower '23 Impact Report
- Social Media Acknowledgement (Story & Carousel)
- Logo placement on the Precious Cargo website
- Precious Cargo Toolkit
- Precious Cargo Newsletter Feature
- Welcome to set up informational table at event.

## Champion - \$500 - \$1,499

- Precious Cargo's Community Baby Shower '23 Impact Report
- Social Media Acknowledgement (IG & FB Stories)
- Precious Cargo Toolkit
- Precious Cargo Newsletter Feature
- Welcome to set up informational table at event.

## Upholder - Up to \$500

- Precious Cargo's Community Baby Shower '23 Impact Report
- Social Media Acknowledgement (IG & FB Stories)
- Precious Cargo Toolkit
- Welcome to set up informational table at event.

## Small Business Corner - \$50

- Small business owners will have the opportunity to vendor during the Precious Cargo Community Baby Shower. (Retail/products only, no services unless pre-approved)
- Social Media Acknowledgement (IG & FB Stories)
- Opportunity to add swag items to Goodie Bags.



YOU ARE INVITED TO  
Precious Cargo's 3<sup>rd</sup> Annual  
Community  
Baby Shower

HONORING  
Families of the Triad  
SATURDAY, August 3<sup>rd</sup>

9am-1pm  
MOREHEAD RECREATION CENTER  
101 Price St.  
High Point, NC 27260

To volunteer email: [thepreciouscargofoundation@gmail.com](mailto:thepreciouscargofoundation@gmail.com)  
For monetary donations: [paypal.me/donatepreciouscargo](https://www.paypal.com/donate/?url=https://www.preciouscargo.org).

Still want to donate to the maternity drive? Use the QR code  
and visit our Amazon wishlist

[www.PreciousCargoFoundation.org](http://www.PreciousCargoFoundation.org)

**USE THE QR CODE TO ACCESS  
OUR AMAZON WISHLIST!**



**WE LOOK FORWARD TO WORKING  
WITH YOU**

**Thank You**